

Open Innovation and Reflective Thinking – Two Keys to Your Success

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Invention, Innovation, Open Innovation and Reflective Strategic Thinking will be presented and discussed with the audience. The presentation is focused on the open innovation model and the reflective thinking strategy. Knowledge today is widely distributed and no company, no matter how big can innovate effectively on its own. The boundary between an innovative firm and its surrounding environment is more porous today, enabling innovation to move easily between the two. Audience is expected to participate actively in this presentation.